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February 23, 1972

CBS News
"Misunderstanding China"
New York, New York

Dear Mr. Kuralt:

As a teacher and an interested "China watcher", I viewed your program, "Misunderstanding China", in total fascination. It was an excellent presentation; every minute of the broadcast was informative.

I would love to use the program in my classroom. Will the show be made available to schools, and if so, could I please be contacted immediately? If the show will not be released, could I please obtain a transcript of the broadcast?

I urge you to make this educational film available. And again, my congratulations to you and CBS for a truly fine program.

Sincerely,

Dennis Denenberg
Social Studies Dept.

DD/DR

Father Nicholas Paleologos
2 Jamaicaway Court
Jamaica Plain, Mass. 02130

February 21, 1972

Mr. Charles Kuralt
C.B.S.
51 West 52nd Street
New York, New York 10009

Dear Mr. Kuralt,
Your excellent and elucidating presentation on "Misunderstanding China", February 20, has been a very much needed report to all of us Americans, who may still have a derogatory and hostile attitude for China, whose civilization is far superior to the one which we claim superiority.
Your presentation was an analysis of objectivity, truth, and a challenge to our misconceptions and unexamined facts, which we swallow very hastily.
Indeed, it is quite true, as you have indicated, that China was exploited to her disadvantage by the western industrialist and a pseudo-christian missionary establishment, both of which were forced by that country to go back, or, to face the consequences. . .
I am not in the least bit sympathetic with China's present state of government, as I am a lover of justice and the dignity of man, regardless to which ethnic, religious, color and racial origin he may belong.
God bless you, my dear friend.

Sincerely,
Father N. G. Paleologos
Father Nicholas G. Paleologos

CCT

Mr. Charles Bishop Kuralt
CBS News
524 West 57th Street
New York, New York 10091

Dear Mr. Kuralt:

Your program, CBS News Special: Misunderstanding China, was one of the best pieces of televised journalism I have ever had the pleasure of witnessing. You and your staff seemed to have put China's culture and the Western World's misunderstanding of it in excellent perspective.

I believe that this program should be seen by everyone possible. I, for one, would vote for a retelecast. Hopefully, such a replay would reach even more of the populace--especially those who have retained the stereotypical idea of the "Red and Yellow Menace".

Sincerely,

Stephen W. Miller

Stephen W. Miller
Assistant Professor of Marketing,
Industrial Distribution Department

SWM:pw

...R'S CABINET
...EN AUST
PLANNING
HERBERT FITLE
LEGAL
EDWIN HEWITT
FINANCE
GENE E. JORDAN
PUBLIC WORKS

CITY OF OMAHA

EUGENE A. LEAHY
MAYOR

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P. RAYMOND NIELSON
PERSONNEL
ALFRED PATTAVINA
PUBLIC SAFETY
ROGER W. SAYERS
HUMAN RELATIONS
CLARENCE E. SHAFER
PARKS & RECREATION

February 23, 1972

Mr. Howard Stalnaker
Meredith Broadcasting Company
3501 Farnam Street
Omaha, Nebraska

Dear Mr. Stalnaker:

CBS and your station did a great service Sunday evening by telecasting Charles Kuwalt's "Misunderstanding China".

The entire program made a tremendous impact on me, personally, as it did on several other persons with whom I have discussed it.

May I suggest a replay at an earlier time one evening so more of your viewing public could be exposed to this excellent documentary. I would love to see it again, and I am sure, given proper publicity, many, many viewers would get a lot out of the program -- which, I believe, everyone should see.

If you communicate with Mr. Kuwalt, please tell him for me that he has my vote for any and all awards for which "Misunderstanding China" would qualify.

Sincerely yours,

Ruth F. Jackson

Mrs. Ruth F. Jackson
Field Representative
Human Relations Department

14/6

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Mr. Chook:

Your letter of 28 February 72 has been forwarded to me, as the producer of the CBS NEWS broadcast "Misunderstanding China."

As you say, and I quite agree, it is the journalist's job to be intellectually honest and fair. That is invariably our objective whatever the subject.

But I must disagree with your assertions of error in the China broadcast of 20 February 72, just as I must question your interpretation of China's past. As for China's present, which we took great care to point out, there is too much that we do not know, but need to know. Hopefully, in the months and years ahead, all of us will learn more and rely less on the confinements of partisan politics and emotional rhetoric which serve only to confuse and mislead us in our attempts to understand the Chinese past and present. I'm sure we would agree that China's present and future is up to the Chinese and to no one else.

I will not burden you with a long exposition on the questions raised in your letter, but I feel obligated to respond to the specific claims of "error" which you have made.

1. The statement you question appeared in the broadcast as follows:

"The Chinese have none of our intellectual freedoms. The teachings of Mao serve the revolution, as the teachings of Confucius once served the emperor. Now, as then, the purpose of education is to train the people to serve the state."

This is significantly different from what you thought you heard. There is no presumption here about whether or not the teachings of Mao or the teachings of Confucius serve the people. They, respectively, have served the purposes of the revolution and of the emperor; each, in practice, being used to indoctrinate and train the scholars, officials and bureaucrats to operate the machinery of government.

Confucianism was a very strict ordering of all private and public relationships. It has been described by reputable scholars as "the tyranny of a philosophy" just as "Maoism" has been called "the tyranny of an idea." To say that any man could be emperor is a nice theory of Confucianism but simply was untrue; especially in an historically poor and illiterate country where access to official position and authority depended on years of study for years of examinations. Contrary to your assertion, China has no history of "true democracy" as we know and understand it. There was an opportunity among a small minority of men to be judged by abilities, but the legitimacy of the ruler came not from a mandate of the people but from the mandate of heaven. Democracy had no more to do with the selection of an emperor than it did with the selection of Chiang Kai-shek or Mao Tse-tung. As the broadcast pointed out, it is true that in the history of China there were three peasants who became emperors, all of them as the result of rebellion and war following periods of disorder and societal breakdown.

2. Therefore, you err when you allege "the presumption that Mao's teachings have served the Chinese well." We presumed nothing regarding Mao's teachings. We did report, based on virtually every account of American scholars, doctors and journalists who have visited China during the past year, that significant improvements were evident in Chinese life compared with ten, twenty, thirty or fifty years ago. The only valid comparisons and applicable standards are with China's past.

Finally, I assume your reference to the "millions of people eliminated over the past twenty years" in China is based on a 1971 report of the Senate Subcommittee to Investigate the Administration of the Internal Security Act and other Internal Security Laws of the Senate Judiciary Committee. It is the only source I know of for the figures you cite.

I would call your attention to a statement on page 15 of that report which precedes the statistical table of "Casualties to Communism in China." It reads: "An attempt to assess the cost in casualties of the Communist movement in China is obviously fraught with uncertainty." The table then provides a range of estimates of from 30-60 million Chinese killed between the years 1927 to 1971. It allows for a 100 per cent margin of error. Many of the sources it cites for its statistics are Soviet, and others are extrapolations based on estimated death figures for the Soviet Union and applied to China! Nowhere, in any authoritative, scholarly work on China, can any such figures be found or alluded to. What is most likely is that we simply do not know, no more than we know how many Chinese were killed by Chiang Kai-shek and the KMT, or by emperors, warlords and bandits of the past in China. Nor, for that matter, do we know for sure how many Chinese and Taiwanese were killed on Taiwan by the KMT though estimates run as high as 25,000 deaths in 1947 alone.

The point, Mr. Chook, is that the presumptions of which you speak are not to be found in the broadcast of 20 February 72 or in the history books but in your letter. Please do not think I state this unsympathetically and without the most profound regard for the Chinese people. I personally have spent a good part of the past fifteen years as a student of China and of the Chinese language. The broadcast you question was several months in preparation, during which I sought and received the generous counsel of numerous scholars and experts, both Chinese and non-Chinese. The response to the broadcast too has been most generous, especially from the Chinese community in the United States.

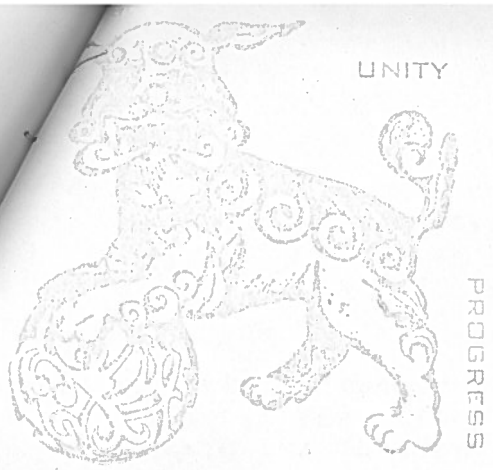
I sincerely appreciate your taking the time and interest to express your views. I hope that this letter helps clarify the intent and content of the broadcast.

Sincerely,

Irv Drasnin
Producer

Mr. Edward K. Chook
Executive Director
Oakland Chinese Community Council
257 Eighth Street
Oakland, California
94607

March 30, 1972



屋崙華人服務社
OAKLAND CHINESE COMMUNITY COUNCIL
257 Eighth Street, Oakland, California 94607
Telephone: 839-2022

February 28, 1972

Mr. Charles Kuralt
Columbia Broadcasting System, Inc.
51 W. 52nd Street
New York, New York 10019

Dear Mr. Kuralt:

On February 20, 1972, you made a grossly erroneous statement in the nationwide broadcast of "misunderstanding China" due obviously to your "misunderstanding" of the Chinese and China. In the concluding remarks, you made the following statement, "Perhaps the teachings of Mao would serve the Chinese people just as the teachings of Confucius had served the purpose of the emperors." Anyone who has studied the teachings of Confucius and the history of China knows that the teachings of Confucius is really serving the people - ordinary people; he made the statement that "Yao and Shan are human, I am human, any man can be emperor and so it ought to be the aspirations of all men". China has the longest history of true democracy in which men are judged by abilities.

Your second error is the same error which your program alleged the others had committed over the years regarding China and China's problems. You made the presumption that Mao's teachings have served Chinese people well. How is it possible for you to make a comparative judgement without a comparison. Chinese are well served under what standard? How do you know?

Millions of people were "eliminated" over the last twenty years and many are continued being killed; no one is allowed to think freely in China; even the freedom of silence is being stripped away. Where is Red China's strength except arrogance and totalitarianism?

We, as a people, have suffered under the warlords, the Japanese, some of the corrupted Nationalists, and the un-Chinese Maoists, but we will remain a misunderstanding people unless journalists will

be intellectually honest and fair. However, the most important thing is for all of you to differentiate right from wrong, to uphold the justice.

Chinese are for a China of liberty and justice, we will continue to work to effect a free China, the type of inconsiderate and erroneous remark made by you discredits the effort of your entire program and hurts the cause of freedom and justice.

Thank you for your attention.

Sincerely,

Edward K. Chook
Executive Director

EKC:my

cc: Dr. Frank Stanton
Mr. Merrill Panitt, Editor, TV Guide

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Larry:

Your letter is gratifying indeed. Naturally, the response of people like yourself is the most meaningful to me and I very much appreciate it.

The response in general has been very good. I feel certain that it will be possible to purchase a copy of the documentary. We've had several requests but I'm not yet sure exactly how CBS NEWS intends to handle it. I will find out and let you know. One way or another, you'll be able to get a print of the broadcast.

I'm about to take leave of CBS for a couple of weeks. I'll be back in New York on Monday, March 20. We'd love to see you when you're here for the Asian Studies meeting. Why don't you call me collect at CBS (Tel.: 765-4321, Ext.2991) at the beginning of that week and we'll arrange some dinner.

Meanwhile, many thanks for your generous remarks about the broadcast. I am geniunely pleased and look forward to seeing you.

Sincerely,

Irv Drasnin
Producer

Mr. Lawrence Beer
Center for East Asian Studies
Boulder, Colorado 80302

March 2, 1972

UNIVERSITY OF COLORADO
BOULDER, COLORADO 80302

CENTER FOR EAST ASIAN STUDIES

(303) 443-2211
Ext. 8856
6640

File

February 20, 1972

Mr. Irv Drasnin
CBS News
524 West 57 Street
New York, New York 10019

Dear Irv:

Thank you for your thoughtful letter of February 9. I had shared your intentions of following up our meeting at The Broadmoor, but had been similarly inundated with administrative plus teaching tasks.

I waited to respond until I had seen your "Misunderstanding China" today, with a view to including my general impressions, if they happened to be favorable. They are; so I needn't resort to East Asian polite silence on the matter. In all honesty, I think your program was one of the best film presentations(if not the best) on China that I have ever seen. It started where I think we need to start--right at the attitudes; and it very deftly combines commentary with images and (almost sadistically, but with pedagogical power) juxtaposes images. I'm sure you will receive a variety of reviews; I thought you wouldn't mind a comment from a fellow who makes his living trying to inculcate a bit of understanding about East Asia.

If possible, I would like to try to purchase a copy of the film for our audio-visual dept. so that it will be on hand for course use and over campus showings. If this does not seem possible, of course I will want information on where to go in order to rent a copy. Information on these matters will be appreciated.

I expect to be in New York for the March 27-29 Assn. for Asian Studies meeting, and perhaps the previous week-end. Should it fit in with your schedule, I would very much enjoy breaking bread sometime with you and Mrs. Drasnin while in NY.

Again, my warm congratulations on a very difficult job very well done. Regards to Mrs. Drasnin.

Sincerely,

Lawrence W. Beer

Lawrence W. Beer
Director

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Mr. Wiley:

My apologies for not answering your letter sooner, but I have just returned from vacation.

The CBS NEWS broadcast, "Misunderstanding China," is available for public use.

Information regarding rental and loan can be obtained from:

Miss May Dowell
CBS NEWS
524 West 57th Street
New York, N.Y. 10019

Information regarding sales can be obtained from:

Mr. Murray Benson
CBS Education & Publishing Group
383 Madison Ave.
New York, N.Y. 10017

I hope you'll have the opportunity to see the entire broadcast some time. If there is anything more I can do to help, please let me know.

Sincerely,

Irv Drasnin
Producer

Mr. Christopher J. Wiley
National Committee on United States-China Relations, Inc.
374 Kinsey Hall
University of California at Los Angeles
Los Angeles, California
90024

March 31, 1972

NATIONAL COMMITTEE ON UNITED STATES-CHINA RELATIONS, INC.
SOUTHERN CALIFORNIA FIELD STAFF
374 KINSEY HALL, UNIVERSITY OF CALIFORNIA, LOS ANGELES, CA. 90024 (213) 825-1166

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KNXT, Channel 2
CBS Television
6121 West Sunset Blvd.
Los Angeles, California

February 24, 1972

Dear Sirs:

I would like to find out if the film "Misunderstanding China" which aired sunday February 20 will be available for public use, rental or otherwise.

The Southern California Field Staff will be revising and publishing this summer our booklet "Films on China in Southern California. I was able only to see the first five minutes of the program but I was very impressed.

Thank you for any information you may be able to supply.

Sincerely,

Christopher J. Wiley

FIELD STAFFS: Columbia University, Florida State University, Seton Hall University, University of California at Los Angeles, University of Michigan, University of Washington

NATIONAL OFFICE: 777 United Nations Plaza 9B, New York, N.Y. 10017

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Corrections on original

Dear Mr. Lin:

Since yesterday's letter I have located a Print of "Misunderstanding China." Mr. Sam Suratt -- who is the CBS NEWS archivist -- is sending it to you, asking only that it be returned as soon as possible.

The quality of the print may be a bit off since not all the pictures had been properly "color corrected" when this print was made. So, please don't be alarmed if some unexpected colors come up; it was corrected before it was aired.

I look forward to hearing from you.

Sincerely,

Irv Drasnin
Producer

Mr. Paul Lin, Director
Center for East Asian Studies
McGill University
3511 Peel Street
Montreal 110 Quebec
Canada

March 3, 1972

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Professor Lin:

Thank you for your letter and for your generous preliminary remarks regarding the documentary "Misunderstanding China."

The response so far has been most gratifying and I would be most pleased for you and your colleagues at McGill to see it in its entirety.

I'm confident I can arrange for the loan of a print , but it will probably be a couple of weeks before they are available. By the time I return from a vacation, about March 20, I should be able to lay my hands on one and I will send it to you.

I will be most interested and grateful for your observations and those of your colleagues who may wish to comment.

My very best wishes.

Sincerely,

Irv Drasnin
Producer

Professor Paul T.K. Lin, Director
Center for East Asian Studies
McGill University
Montreal 110 Quebec
Canada

March 2, 1972

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Professor Lin:

Thank you for your letter and for your generous preliminary remarks regarding the documentary "Misunderstanding China."

The response so far has been most gratifying and I would be most pleased for you and your colleagues at McGill to see it in its entirety.

I'm confident I can arrange for the loan of a print , but it will probably be a couple of weeks before they are available. By the time I return from a vacation, about March 20, I should be able to lay my hands on one and I will send it to you.

I will be most interested and grateful for your observations and those of your colleagues who may wish to comment.

My very best wishes.

Sincerely,

Irv Drasnin
Producer

Professor Paul T.K. Lin, Director
Center for East Asian Studies
McGill University
Montreal 110 Quebec
Canada

March 2, 1972

McGILL UNIVERSITY
MONTREAL

Center for East Asian Studies

March 17, 1972

Mr. Irv Drasnin, Producer
CBS News
524 West 57 Street
New York, New York 10019

Dear Irv:

Last night we managed to get a projector for a viewing of "Misunderstanding China". It was an extraordinary piece of telescoped visual history, poignantly didactic, well-written and narrated. It must have made quite an impact when it was aired. Have you had many comments?

Many thanks for sending me the print. I am, of course, ready to send it back to you immediately. But before doing so, I thought I would ask you whether I could purchase the print, if it is within my means, as the film is rather useful for my future courses in modern Chinese history. If so, would you let me know the cost?

Warm regards.

Sincerely yours,

Paul T. K. Lin
Director

PTKL/wf

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

file

Dear Ms. Connor:

Thank you very much for your thoughtful letter of 22 February 72 in response to the CBS NEWS broadcast "Misunderstanding China."

I regret not answering sooner but I have just returned from vacation.

I, of course, welcome your criticism as well as your praise. I would not want you to think that we made any blanket assumptions about the movies nor did we intend in any way to equate the work of a Capra with whoever it was who directed the Charlie Chan or Fu Manchu films.

It was precisely that "process of self-discovery" you refer to for which we chose the dream sequence from "The Bitter Tea of General Yen"; because it did hit upon and reveal a truth which has been important in the relationship and attitudes of Americans with regard to China. As for the sequence that followed the dream, whatever Capra's intentions, it and several other episodes in the film were eloquent in dramatizing (or satirizing) American assumptions about the Chinese.

In the case of each film sequence we selected, the criterion was not whether the movie was good or bad but whether or not it revealed something important to understand about how we've looked at the Chinese, and how we've seen ourselves. Some of those revelations come closer to wild fantasy than others. Some, as in "The Bitter Tea of General Yen" and others we used, come very close to reality. In no instance, I assure you, did we think it trivial either.

A postscript you might find interesting is that Mr. Capra also was responsible for the World War Two "Why We Fight" series, including "The Battle of China," which also was used in the broadcast. While there is no question but that it was made with the best of intentions out of a high sense of patriotism, it nevertheless served to perpetuate many of the myths about China which have taken so long to be broken down (if, indeed, they have been).

In any case, I am pleased that you would take the time and trouble to write such a thoughtful letter and I am gratified by your response to the broadcast.

Sincerely,

Irv Drasnin
Producer

Ms. Sue Connor
5 Haynes Street
Hartford, Connecticut
06103

March 31, 1972

File

February 22, 1972

Mr. Perry Wolff and
Mr. Irv Drasnin
CBS
51 West 52nd Street
New York, New York 10019

Dear Sirs:

"Misunderstanding China" was a fabulous program -- witty, organized, direct and right on target. I would love to see it again.

Please accept one small criticism from a fan: I think using a film clip from Frank Capra's "The Bitter Tea of General Yen" was a mistake.

After all, Stanwyck in the film portrays a young Westerner, eager to see the Chinese people "helped;" her fiancee is straight, upstanding, idealistic -- exactly the American myth most people accepted at that time, and Capra knew it. He was careful to make the young man dull. All this is established and then Stanwyck gets on a train and is led through that remarkable process of self-discovery the central moment of which is the dream sequence. Capra makes, poetically, a point similar to the one your program made. He knew where the myth was at.

Now maybe you knew this, but you didn't say so, and it seems unbelievable that you would include this film clip with the others.

I don't think this is trivial. The blanket assumption that old movies are all racist cuts us off from some lovely poetry -- from our cultural heritage. And in shedding those aspects of our tradition that reflect our cultural blindness, I think we should conserve those moments in which our artists have seen clearly. The trend is to just throw the whole thing out and start over, and at the very least this has led to some incredibly boring movies and to some very self-indulgent "experimenting."

I don't think a work by one of the masters of cinema should be consigned to oblivion because someone has confused it with Dr. Fu Manchu.

I have gone into rather more detail than I intended; particularly since this is a partisan letter in favor of the program -- I guess I thought it was so good I felt I could speak directly to its creators about something I am concerned with.

Incidentally, everyone I have talked to who saw "Misunderstanding China" shares my opinion of it (that it was astoundingly good, that is; I don't know anyone who has ever heard of "The Bitter Tea of General Yen").

Sincerely,

Sue Conner

Sue Conner, 5 Haynes Street, Hartford, Conn., 06103

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Mr. Boragno:

Thank you for your letter of February 25 concerning the CBS News broadcast, "Misunderstanding China."

Enclosed is a transcript of the show.

The following books may be helpful to you and your political science class.

Bloodsworth, Dennis. The Chinese Looking Glass. Ferrar, Strauss & Giroux. 1967. Dell Publications. 1968/69.

Fairbank, John K. The United States and China. Harvard University Press. 3rd Edition 1971. Bibliography.

Iriye, Akira. Across the Pacific:An Inner History of American East Asian Relations. Harcourt and Brace. 1967.

Isaacs, Harold R. Scratches on Our Minds: American Images of China and India. John Day Company. 1958.

Koningsberger, Hans. Love and Hate in China. New American Library.

Terrill, Ross. Eight Hundred Million: The Real China. Little, Brown & Company. 1972.

Sincerely,

Pamela Jassy

Mr. David Boragno
2442 17th Avenue
San Francisco, California
94116

March 22, 1972

FEB 25, 1972

Dear Mr Kuralt:

In the course of a class in Political Science the subject of your program on China, broadcast on Sunday February 19, 1972 came up. If it would be possible I would like for you to send me a transcript of the program, and a list of sources where you researched the information. The transcript and the sources would be invaluable to myself and the members of the class to understand China, and to be able to discuss the reasons for President Nixon's trip to "The People's Republic of China."

Yours Truly
David Borsodo

DAVID BORSODO
2442 17TH AVE
SAN FRANCISCO, CALIF. 94116

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Mr. Jones:

Thank you for your generous response to the CBS NEWS broadcast, "Misunderstanding China." Enclosed is a transcript which is for your reference and review use only.

We appreciate your thoughtful comments.

Sincerely,

Pamela Jassy

Pamela Jassy

Mr. M.S.Jones
2 East 82nd Street
New York, N.Y.

March 23, 1972

2/20

understanding
China"

What a marvelous,
concise, very fair
and objective view
of the past with
China. I never
write anybody — but
this was so fairly told
and it's exactly as
I see the situation.
Please send the
script if you can. I
am doing a children's
book on China (6 yr olds)
Thank you

M. S. JONES
2 E. 87 ST.
N.Y.C. 10028

misunderstanding
but I shall call
tion when he re-
copy of your letter
roducer, who, I am
your reaction.

CBS NEWS
A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

Dear Mr. Broch:

Thank you for your letter concerning the CBS NEWS broadcast "Misunderstanding China."

Enclosed is a transcript which is for your reference and review use only.

Sincerely,

Pamela Jassy

Pamela Jassy

Mr. Terry Broch
Asst. to the Editor
TRUE
One Astor Plaza
1515 Broadway
New York, N.Y. 10036

March 23, 1972

TRUE
one astor plaza, 1515 broadway, new york, n.y. 10036
212-869-3000

February 23, 1972

Mr. Charles Kerault
Columbia Broadcasting Systems, Inc.
51 West 52 Street
New York, New York

Dear Mr. Kerault:

We would appreciate a transcript copy of the program broadcasted on Sunday evening, February 20th, entitled MISUNDERSTANDING CHINA, on Television Channel 2, in New York.
Thank you.

Sincerely,

Terry Broch

Terry Broch
Assistant to the Editor

tb/d

CBS
TELEVISION
NETWORK
A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

Dear John:

Now that the President is back in his White House from the historic journey to China, I want to thank you very much for your thoughtful letter of February 22, with respect to "Misunderstanding China". We appreciate your reaction to this effort and are extremely pleased that you and your colleagues believed sufficiently in it, to be identified as sponsors of the project.

We, too, feel it was unusual treatment of one of the most misunderstood issues of our time.

I am taking the liberty of passing your gracious remarks along to our news executives and those involved in the production of the program. Hope you are available for the news luncheon on Friday at the Plaza. Look forward to seeing you there.

Sincerely,

Robert C. Mayo
Director of News Programming Sales

Mr. John F. Rhame, Jr.
Director of Advertising and Information
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February 29, 1972

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